

100,000,000 Bond Sellers

Every Human Being In This Country, and Especially the Babies, Are Salesmen This Week For the Bonds of the United States Government

Have you bought your bonds?
Have you bought ALL that you could possibly afford, by giving up things that you think you need?
Then do more, and having BOUGHT, now make yourself an earnest SALESMAN.

You have heard of a great "selling force." Each business is proud of its salesmen.

But there never was on the earth a selling force equal to that which Uncle Sam commands in this selling of bonds for liberty's war.

There are in this country one hundred million human beings, and one hundred million bond sellers.

"Can a child in arms be called a seller of bonds?"

Yes, indeed, and the most EFFICIENT seller.

When the child looks at its father and mother, they say, "I'll put my last dollar in the Government fund that is to keep this country and its freedom safe for you, my child. As I grew up with the opportunities that freedom gives, so shall you grow up with your opportunity."

Every child sells bonds, for the child is the bond that unites America today with the America of the future. And every man looking upon an American child must realize that it is his duty to sacrifice comfort in the present, for the safety and the freedom of that child in the future.

"Can the very old and feeble be called sellers of bonds, those so weak that they cannot leave their homes to work and plead in the busy world?"

Yes, indeed, the old and the feeble, the fathers and mothers, and the grandfathers and grandmothers are powerful bond sellers.

"Honor thy father and thy mother: that thy days may be long upon the land which the Lord thy God giveth thee."

So it read long centuries ago. And so it reads today.

He does not honor his father and mother who is not reminded of duty to his country by the sight of an old man or woman.

Is there a limit to the amount of money to be invested in the fighting bonds of this country?

There is, indeed. It is THE LAST DOLLAR owned by any man fit to call himself a citizen of the United States.

The country only needs PRACTICE in bond buying, there is no lack of desire to do what the country wants.

The few billions required now are a drop in the ocean of wealth possessed by this country.

You know that the wealth of the United States equals the wealth of Germany, France, England and Italy combined.

Those countries have lent to their governments, as proof of national pride and devotion, SEVENTY THOUSAND MILLIONS OF DOLLARS.

Seventy times one thousand millions, those smaller and poorer nations have poured out, and as other thousands of millions are asked for they respond.

Have you any doubts that the United States will, as long as this war demands it, show to these other nations—generous and proud as they are—what REAL wealth and REAL national enthusiasm and patriotism really are.

This is just the beginning of our patriotic money race. Every race from "scratch" starts slowly.

Three billions, then five billions—and then more easily than the five—TEN MORE, and more easily than the ten, TWENTY BILLIONS MORE.

What is the life of a nation except its freedom?

What would the life of an individual be without national life and national freedom?

What is the value of life to the nation and to the citizen?

There is NO limit to that value.

There will be no limit to the giving of money to this country for its fight while the fight lasts, and until it is won.

The income of the United States is FIFTY BILLIONS a year. If we must, we could give TWENTY TIMES A THOUSAND MIL-

LIONS EVERY YEAR, keep it up for ten years and come out a rich nation in the end—our loss would be that of lives that we must give and that can never be replaced.

The MONEY is here, the WILLINGNESS is here, the bonds are ready.

It is only a question of salesmanship in a market unlimited.

First be a BUYER. And second be a SALESMAN.

Do not let any friend, rich or poor, pass you without asking, "Have you bought your bond?" telling that you have bought in proportion to your means. It is not impertinence to be an importunate salesman for your country.

If you have a friend, an employee, an acquaintance, willing but unable to buy a bond, able perhaps to pay one-half, help him pay the other half, lend the money or explain to him how any bank will lend it and give him his bond when he has paid for it, and let the interest that the Government pays carry the bond until he owns it.

Be a salesman, persuasive, earnest, sincere.

AFTER you have bought what you can afford, every dollar that you persuade others to invest is a dollar that goes to your credit.

There are but a few days left in which to do your duty this time.

Begin when you put down this paper. Write down names of men and women to whom you can talk—beginning every talk with the words, "I bought so many, what have you bought?"

And above all emphasize the importance of great NUMBERS of buyers.

Secretary McAdoo, who has sacrificed health and rest in an exhausting tour of this country, talking to the big bankers and to the little people, has emphasized constantly the point that every one of the millions of salesmen should have in mind, NUMBERS COUNT.

Twenty million owners of bonds will tell the story to Germany.

And there should be twenty million different owners of the bonds in this country, since there are a hundred millions of Americans to whom the selling of those bonds and the wise use of the proceeds mean liberty.

Be a bond buyer, and be one of a hundred million bond salesmen.

Elizabeth Jordan Writes On Love and Woman Suffrage

By Elizabeth Jordan.

The following letter is sent to me by an anxious reader:

Dear Miss Jordan:—Do you think that woman suffrage will bring us to a time when "man's love will be his whole existence" instead of "a thing apart"? Or what will be the effect of woman suffrage on men and women? S. M. B.

N O, S. M. B., I do not think anything of the kind. If I did I should regard woman suffrage as a serious menace to the welfare of the world and I should hasten to join the "antis!"

But let me calm you. Woman suffrage will not affect either the quality or the quantity of man's love. Man will continue to love woman because he is made that way and cannot help himself. And woman will continue to respond with due appreciation and enthusiasm because she is made that way and cannot help herself.

The fact that she votes beside him will have no more effect on his emotional nature than the fact that she works beside him or shops beside him or rides beside him in the street car. But it will have an effect on his welfare and on the welfare of the country and hers—and that is the important point to remember.

Having won The Woman, man sets to work on the other vital affairs of life—those affairs which are not "apart."

He makes laws and enforces them. He builds cities and railroads and bridges. He establishes and conducts great business enterprises. He harnesses giant waterfalls and makes them work for him. He makes the sea and the air his messengers. He tears the secrets from the heart of nature and adds them to the knowledge of his fellows. He goes to war.

Do you know what moving force is back of all this work of his?

You think it is energy, ability, power in him, and so it is. But behind that energy, that ability, that power, is the tremendous, driving force of love.

Man is doing all these things, he tells us, because of his love for woman. He is doing them to show the woman he won what she has got, and the other women what they have lost! And he asks us to consider how little man would accomplish if there were no women in the world.

What woman now desires to do, and should be permitted to do, is to turn that 30 per cent of inactivity into love—not into love for individuals (she has plenty of that), but into the big, broad channel of love for humanity.

Give Woman a Chance to Show Man What She Can Do.

She wishes to show man what

she can do, exactly as much as he wishes to show her what he can do. Next to her big task of loving him and his children and making a home for them, which may take 70 per cent of her activity, she wishes to help in making her country a better home for all its citizens. She can do this in the 30 per cent of her time which, heretofore, she may have wasted. In doing it she will be working with man, not against him—a fact the opponents of suffrage consistently ignore.

I am glad to observe, S. M. B., that you have no anxieties as to a possible change of heart in woman when suffrage is granted to her. You are not among the alarmists who believe that the ballot in a woman's hand will bring about some tempestuous upheaval in her nature which will make her indifferent to husband, home and children.

The basis of that fear is hard to find. The ballot has not wrought that mysterious change in man's nature. Indeed, to him its lure is so slight that he is often able to remain away from the booths and to play golf on election day. But the opponents of woman suffrage are pretty evenly divided into two classes—those who fear that women do not want the vote and will not use it if they have it, and those who fear that women will wholly "neglect the home" for the hidden and hitherto unsuspected joys of the voting booth.

Nothing in the So-called Sex-Menace of Woman Suffrage.

Perhaps we seem to be drifting away from your question, S. M. B. Let me once more assure you, and all who share your doubts, that there is nothing in the so-called "sex-menace of woman suffrage," loudly discussed by a few foolish men and women.

Men have done much for women since the world began. Women have done much for men. Neither men nor women are less happy because of this exchange. Neither men nor women will be less happy when they have added to their other joint privileges the privilege of voting together.

But there should be unhappiness in the hearts of men who try to deprive women of the vote. For such men are losing the biggest opportunity life offers them today, the opportunity to stand before the world and offer their women, with a royal gesture and as a royal gift, a right which, in the simplest justice, our men can no longer withhold.

Send Him Good News From Home



The Letter: "Washington exceeded her quota of the Second Liberty Loan."

Votes and Taxes

Those Who Believe the American Plan of Running One's Own Government Should Be Paid For at a Higher Tax Rate Are on the Wrong Track. Not a Purchase and Sale Affair.

By EARL GODWIN.

The District of Columbia should have a vote.

It should maintain its own government and have representation in Congress. It should not sell—nor has it sold—its franchise for the sake of Federal support. Those who believe a vote here would relieve the Federal Government of supporting its National Capital—would relieve the nation of paying for the support of its administrative establishment—could benefit themselves by going to the Public Library and reading the numerous reports and accounts of discussions on this subject. There are certain undisputed facts which have been brought out in these discussions.

A letter received from Wayne C. Martin, 1422 Massachusetts avenue, is typical of the thought now being expressed by many interested Washingtonians who do not fully appreciate Washington's position. Mr. Martin is a recent addition to Washington. His letter contains these paragraphs:

"Make a State of the District of Columbia similar to the other States of the Union. Give it the usual allotment of Senators and Representatives in the Congress. Place the government of the District in the hands of a popularly-elected governor and legislature. And, the District would pay its own taxes and Federal property would be non-taxable as it is in all other States."

"The population of the District is certainly large enough for a State. It is twice as great as the population of either Wyoming, Delaware, Arizona, or New Mexico, and more than five times as great as that of Nevada. The District could easily be divided into sections for the election of members of its legislature and its Representatives in Congress."

"I am, and always have been, a strong believer in suffrage for the District—suffrage not only for men but for women—but I must protest against the everlasting propaganda of its citizens and its so-called improvement associations for a reduction of taxes; and for suffrage. The one forbids the other."

Washington already has a tax burden heavier than the average city. For proof, census reports are available. This and a mass of related facts were brought to light, examined, discussed, established and put away for reference during the long sessions of the joint Congressional committee appointed at the suggestion of Senator (then Representative) Underwood. This Congressional committee was appointed to GET THE FACTS, because there was a misapprehension concerning them in Congress itself. Now that the FACTS concerning Washington's tax burdens have been established and accepted by Congress, anyone who disagrees with them is like the farmer who gazed twenty minutes at the two-horned rhinoceros and then declared:

"There ain't no such animal."

The United States Government is paying a share in the municipal expenses because Washington is a hand-made city, built to special order, with national capital size streets, parks, and other restrictions which deplete its tax-raising ability. The National Government's own establishment here, including the parks, which are the property of the United States, takes millions of dollars from the tax return. The nation is not asking Washington, D. C., to furnish to the national establishment here free streets, free police and fire protection, free lights, and all other benefits of a well-ordered and high-class community. Nor is it logical that 400,000 Americans living here should not vote. The Federal Government, being a large property owner here in its own home town, wants to pay its share. This share at present amounts to less than 8 cents apiece a year for every American citizen.